



TITLE OF THE PANEL: Student Entrepreneurship

PROPONENT: Muscio Alessandro, Laura Ramaciotti

CHAIR: Laura Ramaciotti

MAIN TOPIC/SCOPE: Student entrepreneurship

Academic entrepreneurialism (Dooley and Kenny, 2015; Wright et al, 2007; Siegel et al, 2003) is nowadays well accounted for in the economic literature. Academics are increasingly choosing (and being encouraged) to engage in entrepreneurial activities, and the commercialization of university research via academic spin-offs is growing steadily (Thursby and Thursby, 2007). However, the literature has thus far focused prevalently on licensing and start-ups by faculty and staff, largely underrating student entrepreneurship (Astebro et al., 2012; Hayter et al., 2017; Shah and Pahnke, 2014). While the diffusion of academic initiatives supporting entrepreneurship is growing (Guerrero et al. 2016; Muscio et al., 2016; Siegel and Wright 2015) and many universities are trying their best to create of a favourable institutional environment to business creation, our understanding about the drivers and obstacles to student entrepreneurship is still limited.

The scientific papers presented in this session will improve our understanding about what academic institutions can do to support students choosing entrepreneurial employment outcomes and encourage the formation of a positive attitude that is conducive to entrepreneurial intentions and their realisation.

PANELISTS (NAME, SURNAME, AFFILIATION)

- **Henry Sauermann**, ESMT Berlin
- **Sotaro Shibayama**, Lund University, School of Economics and Management

SHORT BIO AND PASSPORT-PHOTO OF CHAIR AND PANELISTS



Thomas Åstebro is the L'Oreal Professor of Entrepreneurship at HEC Paris; Academic Director, HEC Online Master in Innovation and Entrepreneurship; co-Director Entrepreneurship Track HEC MBA Program, and past Academic Director of the HEC Leadership Center; member of the Steering committee Groupement de Recherche et d'Etudes en Gestion d'HEC (HEC Management Research Group); and member of the Steering and Curriculum committees, MBA Program at HEC.



Henry joined ESMT Berlin in May 2017. He is the first holder of the POK Pühringer PS Chair in Entrepreneurship. Since January 2018 Henry has been the Director of the Institute for Endowment Management and Entrepreneurial Finance (IFEE). Previously he was an associate professor of strategy and innovation and the PhD Coordinator at the Scheller College of Business at the Georgia Institute of Technology.



Sotaro is a senior lecturer in entrepreneurship at the Sten K. Johnson Centre for Entrepreneurship, Lund University. His main research interest lies in R&D management and STI policies, based on mixed experience as a business consultant and a life scientist. His work has been published in American Sociological Review, Research Policy, Journal of Technology Transfer, etc.