



TITLE OF THE PANEL:

Student entrepreneurship: how students and graduates' career trajectories enable knowledge spill-overs from university to industry.

PROPONENT:

Tommaso Minola – Department of Management, Information and Production Engineering and Center for Young and Family Enterprise, University of Bergamo

CHAIR:

Tommaso Minola – Department of Management, Information and Production Engineering and Center for Young and Family Enterprise, University of Bergamo

MAIN TOPIC/SCOPE:

The track discusses the mechanisms through which *student entrepreneurship*, defined as entrepreneurial endeavors undertaken by university students and graduates, allows university to have impacts on society. After introducing the concept of student entrepreneurship and contextualizing it in the broader fields of university-based entrepreneurship, entrepreneurial university and Triple Helix phenomena, two academic panelists will present empirical evidence on the relevance of the phenomenon, exploiting the data collected in national and international research projects. In addition, they will summarize the most recent developments in the vibrant research stream of student entrepreneurship and discuss some of the most intriguing and urgent research questions that remain to be answered. Then, two practitioners (an entrepreneur and a corporate manager) will share reflections on their career trajectories, explaining why their university background helped them to become more entrepreneurial and how they exploited it (in terms of capabilities and predisposition) in their jobs. They will also explain why corporations more and more search graduates equipped with an entrepreneurial mindset. In doing so, they will offer evidence illustrating on how corporations are offering to the next generation of workers the opportunity to internalize an entrepreneurial way of thinking and acting.

PANELISTS (NAME, SURNAME, AFFILIATION)

- Davide Hahn – University of Bergamo
- Karl Wennberg – Linköping University
- Francesca Porzio – PwC Italy
- Gabriele Venturini – Impianti Toscana Inox

SHORT BIO AND PASSPORT-PHOTO OF CHAIR AND PANELISTS



Tommaso Minola is Director of the Center for Young and Family Enterprise and Associate Professor at the Department of Management, Information and Production Engineering, University of Bergamo. He has been Visiting Researcher at the CTM - University of Cambridge (UK), CFB - University of St. Gallen (Switzerland), and CEFEO - Jönköping International Business School (Sweden). His research focuses on the embeddedness of entrepreneurship in social contexts, in particular the family and the university. His research has appeared, amongst other in Journal of Management Studies, Research Policy, Entrepreneurship Theory & Practice, Strategic Entrepreneurship Journal, Small Business Economics, Journal of Small Business Management, Entrepreneurship and Regional Development, and Journal of Technology Transfer among others.



Davide Hahn is a postdoctoral research fellow at the Department of Management, Information and Production Engineering and at the research Center for Young and Family Enterprise of the University of Bergamo. He obtained the doctoral degree in the PhD Program on Economics and Management of Technology offered jointly by the University of Pavia and the University of Bergamo. His research focuses on entrepreneurship in the context of university. His research has appeared in Journal of Management Studies, Small Business Economics, Entrepreneurship and Regional Development, Journal of Technology Transfer, International Entrepreneurship and Management Journal.



Karl Wennberg is Professor and University Chair of organization and entrepreneurship at Linköping University in Sweden, where he co-founded the interdisciplinary Institute for Analytical Sociology (www.liu.se/ias). He previously held academic posts at the Stockholm School of Economics and Imperial College London Business School, and has been a visiting researcher at Stanford University, Universidad Pablo Olavide, and Griffiths University. He does interdisciplinary research at the intersection of Entrepreneurship, Organizational Sociology and Regional Science. His research also deals broadly with entrepreneurship and industry dynamics (entry, exit and growth), macro outcomes from entrepreneurship, and as of late, work group diversity and organizational outcomes. Karl is on the Editorial Boards of Academy of Management Journal, Journal of Business Venturing and Journal of Business Venturing Insights. He is also senior editor of Entrepreneurship Theory & Practice.



Francesca Porzio has worked at PwC Italy since 1998, covering a variety of roles, from Management Consulting Services to Controlling, which has allowed her to gain a full insight into and a deep understanding of the organisation. Responsible for re-organizations, acquisitions and system implementations with focus on innovation and digitalization developments. Among other tasks, she is currently in charge of Special Projects, such as innovation, digital transformation and up-skilling, thus facilitating the cultural change within PwC. She is part of the leadership team of New Ventures, the business unit of PwC that focuses on innovation management and asset development and she is in the PwC Advisory Technology Board. Project Manager in education and learning programs. Coach and Mentor. In charge of relationships within PwC's Academy and Singularity University. SingularityU Legnano Chapter Ambassador.



Gabriele Venturini has grown up in a family business of winemakers, in which he developed his interests towards an entrepreneurial career. He obtained his master degree in informatics engineering at the University and Florence in 2018. After obtaining the bachelor degree, in 2015 he founded his business Impianti Toscana Inox which produces machinery for the beer sector. His goal was to exploit the IT skills acquired at university to the beer sector and introduce technological innovation in a traditional industry. He currently works as CEO in his business.